

# ZUMBI FEST 2025

DATE: Saturday, November 15, 2025

LOCATION: Cuiabá, BR

## Event Description

ZUMBI FEST 2025 is a premier festivals event in Cuiabá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 39/100

**Expected Attendance:** 296 people

**Event ID:** Cz3wrKPqsiHFKxNZBY

## Hotel Demand Indicators

**ADR Impact Index:** 4.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 118 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/zumbi-fest-2025>

Document generated on 6/3/2026, 10:46:25 PM