

# Zucche, Acquerelli e Cartoline d'Autunno - Live Painting con Sara Lastella

DATE: Sunday, October 26, 2025  
LOCATION: Piemonte, IT

## Event Description

Zucche, Acquerelli e Cartoline d'Autunno - Live Painting con Sara Lastella is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 36/100

**Expected Attendance:** 197 people

**Event ID:** 9u8BArcb4KEzv5SpSR

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 79 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*