

ZOOPARC DE BEAUVAL - BILLET 2 JOURS DATE

DATE: Monday, August 18, 2025
LOCATION: Saint-Aignan, Centre-Val de Loire, FR

Event Description

ZOOPARC DE BEAUVAL - BILLET 2 JOURS DATE is a premier community event in Saint-Aignan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 28/100
Expected Attendance: 81 people
Event ID: 7mqHzA2A8UyNW7Hn3m

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.