

Ziro Festival of Music 2025 with Luxpackers '(

DATE: Wednesday, September 24, 2025
LOCATION: Arunachal Pradesh, IN

Event Description

Ziro Festival of Music 2025 with Luxpackers '(is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 48/100

Expected Attendance: 757 people

Event ID: 7ooWs4HnepbhzcshAD

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 303 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.