

Zinal Winter School on Data Science, Optimization and Operations Research

DATE: Sunday, January 18, 2026
LOCATION: Anniviers, Valais, CH

Event Description

Zinal Winter School on Data Science, Optimization and Operations Research is a premier conferences event in Anniviers. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 394 people

Event ID: FTN5zxyGt7FZ7kSt2n

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.