

# Zhuji Xishi Half Marathon

DATE: Saturday, November 15, 2025  
LOCATION: Shao Xing Shi, Zhe Jiang Sheng, CN

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## Event Description

Zhuji Xishi Half Marathon is a premier sports event in Shao Xing Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 41/100

**Expected Attendance:** 373 people

**Event ID:** GYYSEX3MuZWd5Ykh72

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 149 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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