

Zhejiang Golden Bulls vs Ningbo Rockets

DATE: Friday, December 26, 2025
LOCATION: Ningbo Shi, Zhejiang Sheng, CN

Event Description

Zhejiang Golden Bulls vs Ningbo Rockets is a premier sports event in Ningbo Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 2,989 people

Event ID: 4i8Ms5juVBeQWS3RzC

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,196 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.