

Zhejiang Golden Bulls vs Guangzhou Loong Lions

DATE: Thursday, January 8, 2026
LOCATION: Guangzhou Shi, Guangdong Sheng, CN

Event Description

Zhejiang Golden Bulls vs Guangzhou Loong Lions is a premier sports event in Guangzhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 78/100

Expected Attendance: 24,273 people

Event ID: ECiFAMERbwbjFEJzSc

Hotel Demand Indicators

ADR Impact Index: 8.1x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 9,709 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.