

Zhaoqing Marathon

DATE: Saturday, November 29, 2025
LOCATION: Zhao Qing Shi, Guang Dong Sheng, CN

Event Description

Zhaoqing Marathon is a premier sports event in Zhao Qing Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 42/100

Expected Attendance: 383 people

Event ID: BFq3PzccVsE7iaja95

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 153 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.