

Zero Empty Spaces DCOTA (Dania Beach, FL) Open Studios

DATE: Friday, August 15, 2025
LOCATION: Dania Beach, Florida, US

Event Description

Zero Empty Spaces DCOTA (Dania Beach, FL) Open Studios is a premier festivals event in Dania Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 145 people

Event ID: F7Sz2YxDEwEdLNVd5k

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
