

# ZemClarke 5 for 5 exhibition

DATE: Friday, August 22, 2025  
LOCATION: London, England, GB

---

## Event Description

ZemClarke 5 for 5 exhibition is a premier expos event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 58/100

**Expected Attendance:** 2,475 people

**Event ID:** HthXZbXkR9SyUQPVET

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 990 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/zemclarke-5-for-5-exhibition>

Document generated on 6/4/2026, 2:40:22 AM