

# Zawaciki Kick-off Event: Hacing GenAI 4.0

DATE: Friday, September 19, 2025  
LOCATION: Kano, Kano, NG

## Event Description

Zawaciki Kick-off Event: Hacing GenAI 4.0 is a premier conferences event in Kano. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 28/100

**Expected Attendance:** 84 people

**Event ID:** 5FheGyf2bgEJr7B5UG

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 34 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*