

# Zambia Independence Celebration

DATE: Friday, October 24, 2025  
LOCATION: Lower Sackville, Nova Scotia, CA

## Event Description

Zambia Independence Celebration is a premier festivals event in Lower Sackville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 33/100

**Expected Attendance:** 149 people

**Event ID:** 7Y8zRcHX5dVEfS94RH

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*