

Zack Morris Called.....It's Ladies Night!

DATE: Thursday, August 14, 2025

LOCATION: Red Oak, Iowa, US

Event Description

Zack Morris Called.....It's Ladies Night! is a premier sports event in Red Oak. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 5ZXu7NUjKS782JL8mc

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
