

# Zach Williams with Ben Fuller, We The Kingdom, and Leanna Crawford

DATE: Friday, October 24, 2025  
LOCATION: Bozeman, Montana, US

---

## Event Description

Zach Williams with Ben Fuller, We The Kingdom, and Leanna Crawford is a premier concerts event in Bozeman. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts  
**Importance Rank:** 60/100  
**Expected Attendance:** 3,312 people  
**Event ID:** EGB887a83YhWEMrnQD

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 1,325 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---