

Zaalreading: Verbinding met Overleden Dierbaren en Gidsen

DATE: Friday, November 7, 2025
LOCATION: Emmer-Compascuum, Drenthe, NL

Event Description

Zaalreading: Verbinding met Overleden Dierbaren en Gidsen is a premier conferences event in Emmer-Compascuum. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 516 people

Event ID: 7KcHm57uE9QW9hQiaV

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.