

Yunnan Yukun vs Henan

DATE: Saturday, November 22, 2025
LOCATION: Zheng Zhou Shi, He Nan Sheng, CN

Event Description

Yunnan Yukun vs Henan is a premier sports event in Zheng Zhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 75/100

Expected Attendance: 16,839 people

Event ID: 3jPNbWfySLtZowpNWL

Hotel Demand Indicators

ADR Impact Index: 7.9x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 6,736 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.