

# YUCCA - debiutinio albumo pristatymas | VILNIUS

DATE: Thursday, August 21, 2025  
LOCATION: Vilnius, Vilniaus apskritis, LT

## Event Description

YUCCA - debiutinio albumo pristatymas | VILNIUS is a premier concerts event in Vilnius. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 38/100

**Expected Attendance:** 238 people

**Event ID:** GF9KDtKj5t7CSFaZxX

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 95 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*