

YSIH NZ 2025 Parade of Champions

DATE: Thursday, September 18, 2025
LOCATION: Lower Hutt, Wellington Region, NZ

Event Description

YSIH NZ 2025 Parade of Champions is a premier concerts event in Lower Hutt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 227 people

Event ID: FFtsqR4Y5NJzYDWa6w

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 91 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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