

YPN 9th Impact Dialogue - Braving It Beyond Borders

DATE: Saturday, August 16, 2025
LOCATION: Bandar Seri Begawan, Daerah Brunei-Muara, BN

Event Description

YPN 9th Impact Dialogue - Braving It Beyond Borders is a premier conferences event in Bandar Seri Begawan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 32/100
Expected Attendance: 133 people
Event ID: F6PzPEsCixvdYo7jtD

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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