

Youth Soccer - Thanksgiving X Gañafote Cup

DATE: Monday, October 13, 2025
LOCATION: Mississauga, Ontario, CA

Event Description

Youth Soccer - Thanksgiving X Gañafote Cup is a premier sports event in Mississauga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 59/100
Expected Attendance: 2,742 people
Event ID: 8SRoaAoHLEB44TYHQn

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,097 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
