

# Youth Soccer - 3v3 Live - Temple

DATE: Saturday, August 16, 2025

LOCATION: Temple, Texas, US

---

## Event Description

Youth Soccer - 3v3 Live - Temple is a premier sports event in Temple. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,067 people

**Event ID:** 6odmwkmNskKXVacX75

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 827 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/youth-soccer-3v3-live-temple>

Document generated on 6/4/2026, 3:15:13 AM