

# Youth League - UNICS U21 vs CSKA Moskva U21

DATE: Thursday, October 2, 2025  
LOCATION: Moscow, RU

## Event Description

Youth League - UNICS U21 vs CSKA Moskva U21 is a premier sports event in Moscow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,122 people

**Event ID:** AeeiTfd2KtmxrnE4ZN

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 849 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*