

Youth League - Samara U21 vs UNICS U21

DATE: Sunday, October 19, 2025

LOCATION: Kazan, RU

Event Description

Youth League - Samara U21 vs UNICS U21 is a premier sports event in Kazan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 36/100

Expected Attendance: 200 people

Event ID: DcFkf3ftW59WWyhJpk

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.