

# Youth League - Lokomotiv Kuban U21 vs Zenit U21

DATE: Thursday, October 2, 2025  
LOCATION: Sankt-Peterburg, Sankt-Peterburg, RU

## Event Description

Youth League - Lokomotiv Kuban U21 vs Zenit U21 is a premier sports event in Sankt-Peterburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,019 people

**Event ID:** 7F3aKfzxz84xkt6Jrh

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 408 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*