

Youth League - Astana U21 vs Khimki U21

DATE: Wednesday, November 12, 2025
LOCATION: Khimki, Moskovskaya oblast', RU

Event Description

Youth League - Astana U21 vs Khimki U21 is a premier sports event in Khimki. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,686 people

Event ID: EzNWqPwtbvks04Gd26

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,074 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.