

Youth Fest - Exam Study Sessions at Phillip Island Library

DATE: Wednesday, September 24, 2025
LOCATION: Cowes, Victoria, AU

Event Description

Youth Fest - Exam Study Sessions at Phillip Island Library is a premier festivals event in Cowes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 221 people

Event ID: EgN5UoU5RJTsqxC8nV

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.