

# Youth Championship - Rubin Kazan U19 vs Sochi U19

DATE: Friday, October 31, 2025  
LOCATION: Sochi, RU

## Event Description

Youth Championship - Rubin Kazan U19 vs Sochi U19 is a premier sports event in Sochi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 44/100  
**Expected Attendance:** 500 people  
**Event ID:** BwBN8X2DXvv9XR6YPw

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*