

Youth Championship - Nizhny Novgorod U19 vs Rostov U19

DATE: Friday, August 29, 2025
LOCATION: Rostov-na-Donu, RU

Event Description

Youth Championship - Nizhny Novgorod U19 vs Rostov U19 is a premier sports event in Rostov-na-Donu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,700 people

Event ID: GrUya2uvBGhWm3C6ko

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 680 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.