

Youth Championship - Nizhny Novgorod U19 vs Krasnodar U19

DATE: Friday, August 15, 2025
LOCATION: Krasnodar, Krasnodarskiy kray, RU

Event Description

Youth Championship - Nizhny Novgorod U19 vs Krasnodar U19 is a premier sports event in Krasnodar. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 63/100
Expected Attendance: 4,371 people
Event ID: 7RbiwsUkTvWhfxgar8

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,748 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.