

Youth Championship - Krylya Sovetov U19 vs Zenit U19

DATE: Friday, October 31, 2025
LOCATION: Sankt-Peterburg (St. Petersburg), RU

Event Description

Youth Championship - Krylya Sovetov U19 vs Zenit U19 is a premier sports event in Sankt-Peterburg (St. Petersburg). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,200 people

Event ID: 7gEeVn6BSC7MbxYo65

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.