

# Youth Championship - CSKA Moskva U19 vs Ural U19

DATE: Friday, October 31, 2025  
LOCATION: Yekaterinburg, Sverdlovskaya oblast', RU

## Event Description

Youth Championship - CSKA Moskva U19 vs Ural U19 is a premier sports event in Yekaterinburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 69/100  
**Expected Attendance:** 8,828 people  
**Event ID:** DKWMRA4QDGnEmQAFpb

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 3,531 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*