

# Youth Championship - CSKA Moskva U19 vs Sochi U19

DATE: Friday, October 17, 2025  
LOCATION: Sochi, RU

## Event Description

Youth Championship - CSKA Moskva U19 vs Sochi U19 is a premier sports event in Sochi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 44/100

**Expected Attendance:** 500 people

**Event ID:** 9gPde4MnBzEV7WAqMm

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 200 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*