

# Youth Basketball - TX Gym Rats Events: Fall Series #2

DATE: Sunday, September 28, 2025  
LOCATION: Fort Worth, Texas, US

---

## Event Description

Youth Basketball - TX Gym Rats Events: Fall Series #2 is a premier sports event in Fort Worth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 47/100  
**Expected Attendance:** 705 people  
**Event ID:** 6mziEzTr3dBiNwtWgp

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 282 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---