

# Youth Basketball - Tip Off Classic

DATE: Saturday, August 16, 2025  
LOCATION: Seal Beach, California, US

---

## Event Description

Youth Basketball - Tip Off Classic is a premier sports event in Seal Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,310 people

**Event ID:** EUu93x7XXFNDZPIK9o

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 924 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---