

Youth Basketball - Thanksgiving Classic at Swish Zone - Michigan Middle School Qualifier - SUNDAY - BallerTV event

DATE: Sunday, November 30, 2025
LOCATION: Whitmore Lake, Michigan, US

Event Description

Youth Basketball - Thanksgiving Classic at Swish Zone - Michigan Middle School Qualifier - SUNDAY - BallerTV event is a premier sports event in Whitmore Lake. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 350 people

Event ID: ENV5s6tHytnzmXeBgk

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/youth-basketball-thanksgiving-classic-at-swish-zone-michigan-middle-school-qualifier-sunday-baller-tv-event>

Document generated on 6/4/2026, 2:29:39 PM