

Youth Basketball - Summer Finale Kickoff

DATE: Saturday, August 23, 2025
LOCATION: Seal Beach, California, US

Event Description

Youth Basketball - Summer Finale Kickoff is a premier sports event in Seal Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,130 people

Event ID: H3vEfN6SbQScqtZmf7

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 852 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.