

Youth Basketball - Strictly Hoops: Class is in Session

DATE: Saturday, August 16, 2025
LOCATION: Ladera Ranch, California, US

Event Description

Youth Basketball - Strictly Hoops: Class is in Session is a premier sports event in Ladera Ranch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,345 people

Event ID: 5SMqMr6uWyx6g9EGee

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 938 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
