

Youth Basketball - One Day Ballout

DATE: Saturday, October 4, 2025
LOCATION: Broken Arrow, Oklahoma, US

Event Description

Youth Basketball - One Day Ballout is a premier sports event in Broken Arrow. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 37/100

Expected Attendance: 227 people

Event ID: Dgnbmv79H2JDDX2fej

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 91 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
