

Youth Basketball - HoopSeen Fall Cup I

DATE: Saturday, August 16, 2025
LOCATION: Suwanee, Georgia, US

Event Description

Youth Basketball - HoopSeen Fall Cup I is a premier sports event in Suwanee. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 33/100

Expected Attendance: 140 people

Event ID: 5g3Sr7JZf9zKDAmczN

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
