

Youth Basketball - Crestwood Prep SR Invitational Showcase

DATE: Friday, October 17, 2025
LOCATION: North York, CA

Event Description

Youth Basketball - Crestwood Prep SR Invitational Showcase is a premier sports event in North York. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 38/100

Expected Attendance: 259 people

Event ID: 5MQeMgLYRnuA9UvL9t

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
