

Youth Basketball - Breakthrough Circuit: Fastbreaks in the Fall

DATE: Saturday, November 22, 2025
LOCATION: Ladera Ranch, California, US

Event Description

Youth Basketball - Breakthrough Circuit: Fastbreaks in the Fall is a premier sports event in Ladera Ranch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 44/100
Expected Attendance: 490 people
Event ID: BmYiPFKfv2zHJ8SfJ7

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 196 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
