

Youth Baseball - SUMMER SIZZLER

DATE: Saturday, August 16, 2025

LOCATION: San Juan, Texas, US

Event Description

Youth Baseball - SUMMER SIZZLER is a premier sports event in San Juan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 784 people

Event ID: 6d4w65h8uWCKKfJ7c9

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 314 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.