

Your Friends at Messe und Congress Centrum Halle Münsterland

DATE: Sunday, November 2, 2025
LOCATION: Münster, Nordrhein-Westfalen, DE

Event Description

Your Friends at Messe und Congress Centrum Halle Münsterland is a premier conferences event in Münster. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 383 people

Event ID: Bq4fj2qkDRJ9m3XsN3

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 153 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
