

Your Choice: Community Dialogues about Clinical Trials - CSC LA & TCRF

DATE: Saturday, August 16, 2025
LOCATION: Beverly Hills, California, US

Event Description

Your Choice: Community Dialogues about Clinical Trials - CSC LA & TCRF is a premier conferences event in Beverly Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 115 people

Event ID: BRbeDG274id99QVwgT

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.