

Young Henrys @ Gladstock at the Gladdy

DATE: Thursday, October 23, 2025
LOCATION: Chippendale, New South Wales, AU

Event Description

Young Henrys @ Gladstock at the Gladdy is a premier festivals event in Chippendale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 607 people

Event ID: BQY9vi8zHHpYiMsCnU

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 243 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
