

YOU NEED THIS (Feature Documentary Screening w/ Q&A)

DATE: Friday, August 22, 2025
LOCATION: Tulsa, Oklahoma, US

Event Description

YOU NEED THIS (Feature Documentary Screening w/ Q&A) is a premier expos event in Tulsa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 40/100

Expected Attendance: 313 people

Event ID: 9vG2qXnBaYnCGgUay9

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 125 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.