

# You are Invited! All welcome to our ATU LGBTQ+ & Allies Staff Network Event

DATE: Wednesday, October 15, 2025  
LOCATION: Sligo, County Sligo, IE

---

## Event Description

You are Invited! All welcome to our ATU LGBTQ+ & Allies Staff Network Event is a premier conferences event in Sligo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 26/100

**Expected Attendance:** 63 people

**Event ID:** 5PZvHLkjFGYVhyQZmV

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 25 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*