

YOSHIKO (5678's) with Cheetah Beat + Jupiter V + Dirtbag

DATE: Saturday, September 13, 2025
LOCATION: Erskineville, New South Wales, AU

Event Description

YOSHIKO (5678's) with Cheetah Beat + Jupiter V + Dirtbag is a premier festivals event in Erskineville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,627 people

Event ID: 9FhGX2v8AKbijErLdz

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 651 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.