

# York United FC vs Valour FC

DATE: Sunday, August 17, 2025  
LOCATION: Winnipeg, Manitoba, CA

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## Event Description

York United FC vs Valour FC is a premier sports event in Winnipeg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 74/100

**Expected Attendance:** 15,229 people

**Event ID:** C9vphuZpU2hqFzhKax

## Hotel Demand Indicators

**ADR Impact Index:** 7.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 6,092 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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